

"Celebrating Our Greatest Generation"

31 July 2020

Dear WCCA Members and Friends:

After much discussion, and in view of COVID-19, The WCCA Board of Directors chose to delay the 84th concert season to the fall of 2021. This is a disappointment to the Board, and to the hundreds of members who have subscribed and made donations. However, we're satisfied this is the right thing to do, and confident that our membership will understand and appreciate the careful consideration given to this decision. Our first concern is the health of the membership, and we could not be certain of the venue, of the artists, or of support personnel.

We are sending this letter to every subscriber, donor, advertiser and supporting charitable foundation, and others on our mailing list, with our thanks for your continued support. WCCA membership has grown more than 50% in the past four seasons, and we are confident growth will resume once we can return to live performances.

What does this mean for you? Well, first of all, most who receive this letter have purchased a subscription. Many made donations. Charitable organizations have supported us with grants, and some have purchased advertising. We propose to retain the payments you made for the 84th season, and apply them when it opens in September 2021. If you would prefer that we credit your payment as a donation to the Association, or to receive a refund, please email or call us and we will respond.

We expect the season to consist of at least six concerts, and the campaign will be announced in February of 2021. Five artists are already confirmed, and we will open with The Fabulous Hubcaps.

Over 83 consecutive seasons WCCA has brought live performances to the Waynesboro stage. We ain't done yet!

For the Board of Directors,

Cherry Smyder Cherry Snyder, President

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